

The Nick & JJ SHOW

Sponsorship Proposal

Prepared By: Mother Hubbard & Co. LLC @2025



NICK



JANAE'

The Nick and JJ Show is a new innovative talk show hosted by two dynamic 13-year-olds, Nicholas Buamah and Janae Madison. With vibrant energy and relatable content, the show features celebrity interviews, inspiring youth stories, entertainment updates, sports highlights, and engaging game segments.

The program aims to entertain, inspire, and empower young viewers, making it the perfect platform for brands looking to connect with youth and family audiences.

The show will be filmed in front of a live studio audience of 30 youth between 10-14 years of age.



NickandJJShow.com

About *The Hosts*



NICHOLAS BUAMAH

13-year-old Bestselling Author, Philanthropist, Youth Influencer, and Motivational Speaker.

Nicholas published his first book at the age of 7 and has since authored a total of four books, all cataloged in the Library of Congress.

He is the founder of Books Without Borders, a nonprofit organization dedicated to providing books and school supplies to families in need.

Through his efforts, Nicholas has made a significant impact by helping over 5,000 children in Ghana gain access to health insurance through the NHIS (National Health Insurance Scheme).



JANAE' MADISON

13-year-old Actor, Model, Dancer, Youth Influencer, Philanthropist, and Motivational Speaker.

Janae has showcased her acting talents in several independent film projects and national commercials, demonstrating her versatility and passion for the craft.

She is the founder of Glamour Girl Fitness, a nonprofit organization dedicated to teaching kids the importance of healthy eating and staying active. Through engaging pop-up events held throughout the year, Janae inspires children to embrace fitness as a fun and exciting part of their lives.



STUDIO *Sound Stage*

For The Nick and JJ Show

Live Studio Audience
30 Youth Maximum



Sponsor
Product Display

NickandJJShow.com

Our Team

Executive

Danielle Hubbard
Executive Producer



Jaqueline Madison
Communications Director

Dominic Buamah
Financial & Accounting Consultant

Toiya Tillman
Producer

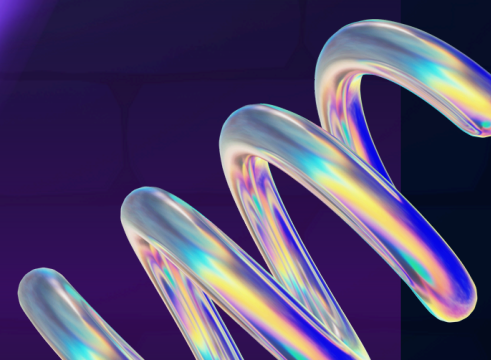


Ariana Hubbard
Associate Producer

Reshaun Jones
Director



NickandJJShow.com



Sponsorship Packages

Allow us to customize a package tailored to meet your specific needs.



\$20,000

Diamond Pkg Per Season

- Exclusive "Presented by" title for the show
- Logo placement on all promo materials, studio monitors, intro and outro credits.
- 30-second commercial aired during each episode.
- Dedicated social media shoutouts and posts featuring your brand
- Opportunity to co-brand merchandise or special giveaways



\$10,000

Star Pkg Per Season

- Branding rights to a specific segment (e.g. Entertainment News, Sports, Etc.)
- Logo placement during the segment's intro and on the studio monitor
- 15-second commercial aired during the segment
- Dedicated social media shoutouts and posts featuring your brand.



\$5,000

Platinum Pkg Per Episode

- Logo placement on the episode's intro and outro credits
- 30-second commercial aired during the episode
- Product placement opportunities within the episode's content
- Social media shoutouts promoting the episode and your sponsorship



\$2,500

Gold Pkg - Per Episode

- Visible integration of your product or service within the episode's story line or set.
- Verbal mentions by hosts during relevant segments.
- Logo placement on the LED monitor when the product is highlighted.
- Plus Silver & Bronze Pkg.

\$1,500

Silver Pkg - Per Episode

- Featured banner on YT channel and website for the duration of the episode.
- Sponsored posts on the show's social media platforms.
- Company name in YouTube video description with a link to website.
- Plus Silver & Bronze Pkg.

\$500

Bronze - Per Episode

- Product verbally mentioned and shown on product display.
- Website and QR Code Shown on bottom of screen while mentioned.
- Logo placement on website with link to company website.
- Social media shoutout.



NickandJJShow.com

Why Partner With *US?*



- **Engaged Audience:** A loyal and growing audience of young viewers and families.
- **Authentic Brand Integration:** Seamless and creative placement of your brand in our content.
- **Expanding Reach:** Immediate exposure on a platform with 24,000+ subscribers and plans for future TV network or streaming platform.



Thank *You!*

Thank you for considering this opportunity to support The Nick and JJ Show, a talk show created to inspire and empower today's youth. Your sponsorship will play a pivotal role in helping Nicholas and Janae share positive stories, celebrate young achievers, and showcase the importance of creativity and community.

By partnering with us, your company will gain valuable exposure to a fresh, engaged audience while contributing to meaningful, youth-focused programming. Together, we can make a lasting impact on the next generation.

Thank you again for your consideration.

For More Info:

Email: NickAndJJShow@gmail.com

Call: (404) 740-7835



NickandJJShow.com

